

McHenry Area Rotary Club Sponsorship Opportunities 2024







The McHenry Area Rotary Club has three marquee events:

- 1. Bands, Brews, & BBQ is a three-day fundraising event every August, bringing together thousands of community members to share in raising money for charitable service in our community and internationally. Attendees enjoy great music, refreshing beer, and delicious food. This year's event is August 16-18, 2024.
- 2. The District 156 Dual Credit Program is a new partnership between School District 156 and McHenry Area Rotary launching 2024-2025. It will provide access for high school students to attend dual credit courses, lowering the financial burden of higher education by allowing them to start gathering college credit during their high school journey. We're thrilled for the opportunity to support this partnership.
- 3. Rotary Secret Santa is an annual service project we host every December, partnering with the Marine Corps Toys 4 Tots to purchase, sort, wrap, and deliver toys to thousands of kids for the holidays. We are able to do this thanks to the help of hundreds of community volunteers and the generous support of our sponsors.

Business Name	
Contact Name	
Address	
Phone	
Email	
Soliciting Rotarian	
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	\$5,000+	\$5,000	\$3,000	\$2,500	\$1,500	\$1,000	\$500	\$250	\$100
Exclusive meeting with McHenry Area Rotary Board to discuss partnership opportunities	•								
"Presented By" Naming Sponsor for 3-day Bands, Brews, and BBQ Event	~	•							
"Presented By" Naming for weeklong Rotary Secret Santa	•	•							
Multiple daily emcee mentions at Bands, Brews & BBQ	~	~	~						
Individual Large Logo Banner to be displayed at Bands, Brews, & BBQ and Secret Santa	•	•	•						
Band Sponsorship at the Bands, Brews, & BBQ event	•	•	•	•					
Daily emcee mentions from Bands, Brews & BBQ stage; press release inclusion	~	•	•	•					
Inclusion in Northwest Herald (Logo), Star radio (mention) advertisements	•	•	•	•					
VIP privileges/beer-tent shift option	•	•	•	•	•				
Logo on shared banners at Bands, Brews & BBQ, and Rotary Secret Santa	•	•	•	•	•	•			
Name on shared banners at Bands, Brews & BBQ, and Rotary Secret Santa	•	•	•	•	•	•	•	•	
Social media promotion on the McHenry Area Rotary social media pages	•	•	•	•	•	•	•	•	
Website Listing on the McHenry Area Rotary website	~	~	~	•	~	~	~	~	
Free admission tickets to Bands, Brews & BBQ	50	30	25	20	15	10	8	6	
Single individual "yard sign" displayed in the Bands, Brews, and BBQ event parking lot									•