


McHenry Area Rotary Club
Sponsorship Opportunities 2021



Blues, Brews & BBQ, Aug. 20-22, 2021
Sunrise Secret Santa, Dec. 2021

Business Name _____
 Contact Name _____
 Address _____
 Phone _____ Email _____
 Soliciting Rotarian _____

Mail this form and check to : McHenry Area Rotary * P.O. Box 28 * McHenry IL 60051 Charitable Organization Tax ID # 36-6109788

Select Your Sponsorship Level  (check the box and please include payment to confirm)	Sponsorship Levels							
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Premier \$10,000 (limit 1)	Humanitarian Hero \$5,000	Performance \$2,500	Civic Superstar \$2,000	Student Supporter \$1,500	Child Champion \$1,000	Altruism Advocate \$500	Assistance Ally \$250
"Presented By" Naming for 3-day Blues, Brews & BBQ Event	✓							
"Presented By" Naming for week-long McHenry Area Secret Santa	✓	S						
60-sec commercial at Blues, Brews & BBQ	✓	O	✓					
Band Sponsorship	✓	L	✓	✓				
30-sec announcement on stage at Blues, Brews & BBQ	4	D	4	4	2			
Northwest Herald Advertising	Logo	Logo	Name	Name				
Blues, Brews & BBQ and Secret Santa postcard	Logo	Logo	Logo	Logo	Logo	Name	Name	
Signage at Blues, Brews & BBQ and Sunrise Secret Santa	Individual Large Logo Banner	Individual Large Logo Banner	Individual Large Logo Banner	Logo on Shared banner	Logo on Shared banner	Logo on Shared banner	Name on shared banner	Name on shared banner
Free admission tickets to Blues, Brews & BBQ	75	50	25	20	10	10	6	6
social media promotion	✓	✓	✓	✓	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓	✓	✓	✓	✓

**Due to local, state and federal COVID-19 guidelines , events may be cancelled without notice. Funds raised will be used to help support local and international projects.