

McHenry Area Rotary Club
Sponsorship Opportunities 2021




Blues, Brews & BBQ, Aug. 20-22, 2021
Oktoberfest, Oct. 2, 2021
Sunrise Secret Santa, Dec. 2021



Business Name _____
 Contact Name _____
 Address _____
 Phone _____ Email _____
 Soliciting Rotarian _____

Mail this form and check to : McHenry Area Rotary * P.O. Box 28 * McHenry IL 60051

Charitable Organization Tax ID # 36-6109788

Select Your Sponsorship Level  (check the box and please include payment to confirm)	Sponsorship Levels							
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Premier \$10,000 (limit 1)	Humanitarian Hero \$5,000	Performance \$2,500	Civic Superstar \$2,000	Student Supporter \$1,500	Child Champion \$1,000	Altruism Advocate \$500	Assistance Ally \$250
"Presented By" Naming for 3-day Blues, Brews & BBQ Event and 2-day Oktoberfest event	✓							
"Presented By" Naming for week-long McHenry Area Secret Santa	✓							
Name printed on Oktoberfest Wristbands	✓							
60-sec commercial at Blues, Brews & BBQ and Oktoberfest each day	✓	✓						
Band Sponsorship	✓	✓	✓					
30-sec announcement on stage at Blues, Brews & BBQ and Oktoberfest	4	4	4	2				
Northwest Herald Advertising	Logo	Logo	Name	Name				
Blues, Brews & BBQ, Oktoberfest and Secret Santa postcard	Logo	Logo	Logo	Logo	Logo	Name	Name	
Signage at Blues, Brews & BBQ, Oktoberfest and Sunrise Secret Santa	Individual Large Logo Banner	Individual Large Logo Banner	Individual Large Logo Banner	Logo on Shared banner	Logo on Shared banner	Logo on Shared banner	Name on shared banner	Name on shared banner
Free admission tickets to Blues, Brews & BBQ and Oktoberfest	75	50	25	20	10	10	6	6
social media promotion	✓	✓	✓	✓	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓	✓	✓	✓	✓

**Due to local, state and federal COVID-19 guidelines, events may be cancelled on short notice. Funds raised will be used to help support local and international projects.