



SPONSORSHIP LEVELS

Premier - \$5,000 and up

- Naming rights to our fest. "Rotary Club of McHenry's Blues, Brews & BBQ, brought to you by [YOUR COMPANY NAME HERE]." Your organization will be mentioned as such in ALL promotional activities, including: event banners, logo above center stage, website, print media, radio spots and on each admission ticket. **Only one** of these sponsorships is available annually; this spot is taken for 2019 by **D.C. Cobb's – McHenry**. Thank you, D.C. Cobb's!
- 100 event tickets
- Beer tent shift for your organization (optional)

BLUES

Band/Sound/Stage/VIP Tent Sponsors

Chicago Blues - \$3,500-\$4,999

- [YOUR COMPANY NAME HERE] presents the day's **headlining band**. Your organization will be featured in stage announcements and mentioned in ALL promotional activities except admission ticket (see list above). **Three** headliner sponsorships are available.
- 60 event tickets
- Beer tent shift for your organization (optional)

Delta Blues - \$3,000-\$3,499

- [YOUR COMPANY NAME HERE] presents **choice of introductory bands**. Your organization will be featured in stage announcements and mentioned in ALL promotional activities. **Six** introductory band sponsorships are available.
- 40 event tickets
- Beer tent shift for your organization (optional)

Electric Blues - \$2,500-\$2,999

- Claim **naming rights** to the **stage**, to our all-new **VIP tent**, to the **improved sound system**, a **special guest** musician or other performance-related aspect. First-come, first-served. Your organization will be mentioned in ALL promotional activities.
- 40 event tickets
- Beer tent shift for your organization (optional)

BREWS

Craft - \$2,000-\$2,499

- Large logo above stage front and gate banner
- Logo on website and radio acknowledgment
- Print media and stage announcements throughout the event
- 25 event tickets
- Beer tent shift for your organization (optional)

Import - \$1,500-\$1,999

- Medium logo on railing in front of stage and gate banner
- Logo on website
- Print media and stage announcements throughout the event
- 20 event tickets
- Beer tent shift for your organization (optional)

Domestic - \$1,000 - \$1,499

- Small logo on railing in front of stage and gate banner
- Written name for website acknowledgment
- 16 event tickets
- Beer tent shift (optional)

BBQ's

Spicy - \$500-\$999

- Small logo on railing in front of stage
- Written name for website acknowledgment
- 8 event tickets

Sweet - \$250-\$499

- Name on railing in front of stage on a banner
- Written name for website acknowledgment
- 4 event tickets

Mesquite - \$100-\$249

- 2 event tickets



Rotary Club of McHenry

www.mrbbb.com

**Sponsorship Form
(Fest dates are Aug. 16-18, 2019)**

Company Name: _____

Contact: _____

Level (see attached): _____

Address: _____

Phone: _____ Email: _____

Mail your check to: Rotary Club of McHenry
P.O. Box 28
McHenry, IL 60051

ALL SPONSORSHIPS MUST BE RECEIVED BY JULY 1, 2019 (Those received earlier will enjoy early-bird marketing exposure on social media and in press releases)

If you have questions or need additional information, call Sponsorship Chairman Brian Thoma at 847-942-0976 or email him at bthoma@thestatebankgroup.com.